



# KLOSTERS 2017 MASTERS WORLD CUP

GRÜEZI  
HOŞGELDİNİZ  
BIENVENIDOS  
WELCOME  
ДОБРО ПОЖАЛОВАТЬ  
WILLKOMMEN

DOBRODOŠLI  
Tervetuola  
BENVENUTI

VELKOMMEN  
SVEICINĀTI  
WITAJ  
WELKOM

# GREETING

GRISONS COUNCIL PRESIDENT

## **Allegra and Welcome to Grisons**

In the name of the Grisons Council I would like to welcome you, dear cross-country skiers, to our snow sports canton and the Destination Davos Klosters. For 150 years, visitors from near and far have enjoyed our region's first class snow sports facilities. A fact that we are indeed very happy about and feel honoured for.

Thus, it is with great anticipation that we welcome the Masters World Cup Races 2017 to our impressive Alpine area and wish all of you many unforgettable moments.

Dr. Mario Cavigelli,  
Grisons Council President

graubünden



# GREETING

PRESIDENT OF THE DESTINATION DAVOS KLOSTERS BOARD



**Dear cross-country skiers  
from all nations**

Kind regards from the Swiss Mountains. Our destination boasts great and longstanding expertise when it comes to Nordic Sports. Every year, World Cup Races are successfully carried out during the Davos Nordic event. Furthermore, our region functions as training

base for Dario Cologna and the Swiss National Team. World-class athletes from other traditional cross-country skiing nations such as Norway, Sweden or Russia appreciate our trail network especially because of the altitude training. We are happy to welcome you to the Davos Klosters cross-country skiing Eldorado.

Thomas Spielmann,  
President of the Destination Davos Klosters Board



# GREETING

KLOSTERS-SERNEUS COMMUNITY PRESIDENT



**Dear Selection Committee**

I am happy to, in the name of the political authorities, provide you with best regards from the Klosters-Serneus Community. The political bodies in charge in Klosters-Serneus fully welcome this application to be venue of the 2017 Masters World Cup and assure wholehearted and active

support. We are more than happy to welcome you to our unique winter sports region.

Kurt Steck  
Klosters-Serneus Community President



Gemeinde  
Klosters-Serneus

# KLOSTERS

## 150 YEARS OF WINTER SPORTS

Combined with adjacent Davos, Klosters presents itself as a large, modern and successful holiday destination. The foundation to this success was laid 150 years ago, when the first winter tourists arrived in the region. Later, many innovations such as the world's first chairlift and internationally renowned events like the Spengler Cup tournament made headlines all over the world.

## INTERNATIONAL HOLIDAY DESTINATION WITH LONGSTANDING TRADITION

Thanks to illustrious visitors from the British and Swedish Royal Families, Hollywood and the global business world, Klosters has constantly been present in the media during the last decades. Nevertheless, has the stylish village never become "arrogant", but has maintained its original character and chalet-style charm. On the contrary: discrete luxury with understatement advanced to a formula of success. Thus, even today, many famous guests, looking for a place to relax in piece and quiet, spend their holidays here.





# KLOSTERS



## A COMPLETE LEISURE & SPORTS PROGRAMME

Together with adjacent Davos, Klosters poses one of the offering-it-all sports destinations in the Alps. Hospitality is an old tradition continued by more than 80 hotels. Besides modern mountain and ski lifts, the high-class touristic infrastructure also provides more than 140 restaurants in all categories, varied nightlife facilities including a casino, numerous shopping possibilities, swimming pools and spas as well as museums and art galleries.

In addition, Klosters is a snow-reliable cross-country skiing paradise located on 1200 metres above sea level where other winter sports such as alpine skiing, snowboarding, winter walking, sledging and ice-skating may likewise be enjoyed.

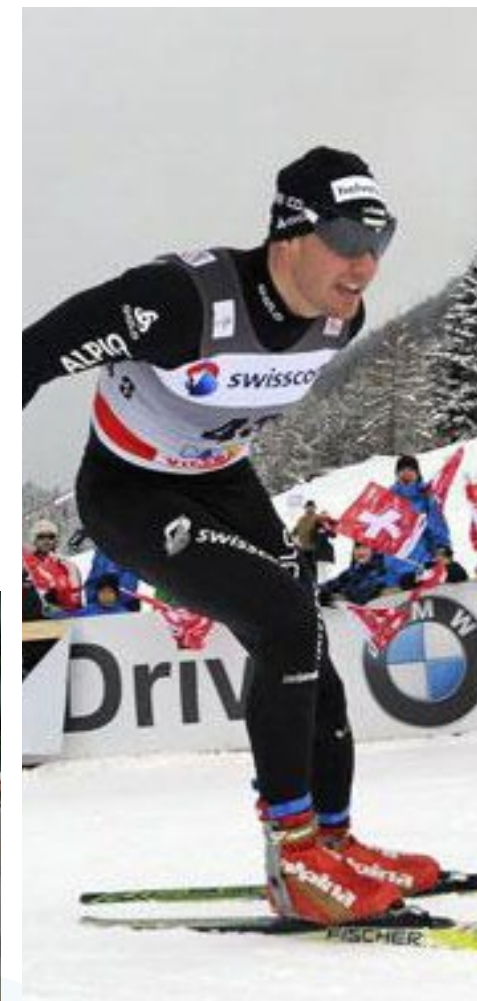


# KLOSTERS

## EXPERTISE IN HOSTING MAJOR INTERNATIONAL EVENTS

Klosters and the adjacent town of Davos are well known as venue of numerous major events with international broadcast. The World Economic Forum, the Spengler Cup tournament, the Swiss Alpine Marathon and not least the yearly hosted FIS Cross-Country skiing World Cup are just a few examples.

Klosters therefore holds more than 40 years experience in organising championships and features various local and well-rehearsed organising committees.





# KLOSTERS

## A DESTINATION FEATURING MANY LEISURE TIME FACILITIES CLOSE-BY

The Klosters surroundings provide a plethora of excursion possibilities as well as many options for an interesting and varied supporting programme. For example, St. Moritz with its famous Engadin Skimarathon slope or Chur, the capital of Grisons and Switzerland's oldest town, are just a one-hour journey away.





# KLOSTERS

## SWISSNESS AT IT'S BEST

Klosters represents all of Switzerland's basic values: quality, charms, well-organised, non-bureaucratic structures, excellent transport connections and infrastructure as well as a solid financial back up and security.

In short: Swissness at it's best.





# RACE COURSES MAPS

VARIED RACE COURSES LEADING THROUGH FANTASTIC WINTER LANDSCAPES





# RACE COURSES

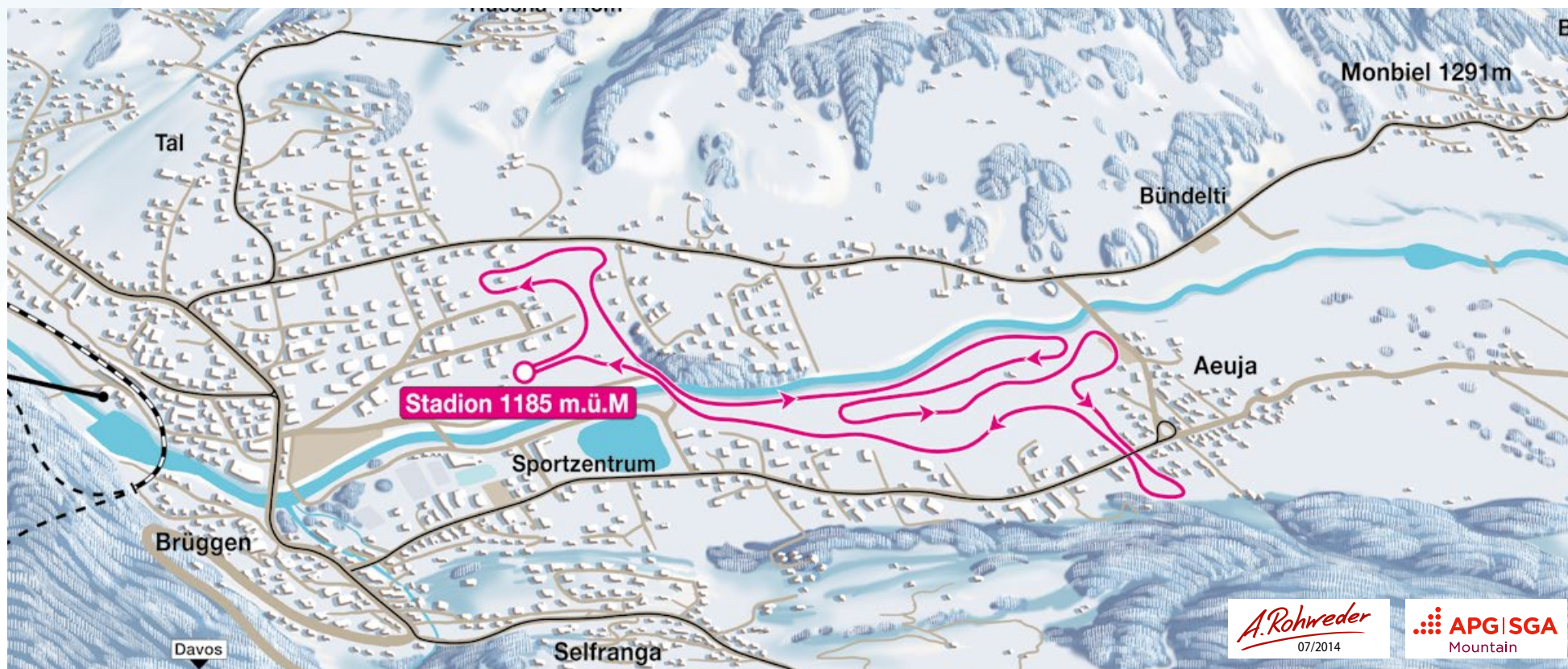
TOTAL OVERVIEW





# DOGGILOCH

C-COURSE, LENGTH 5 KM



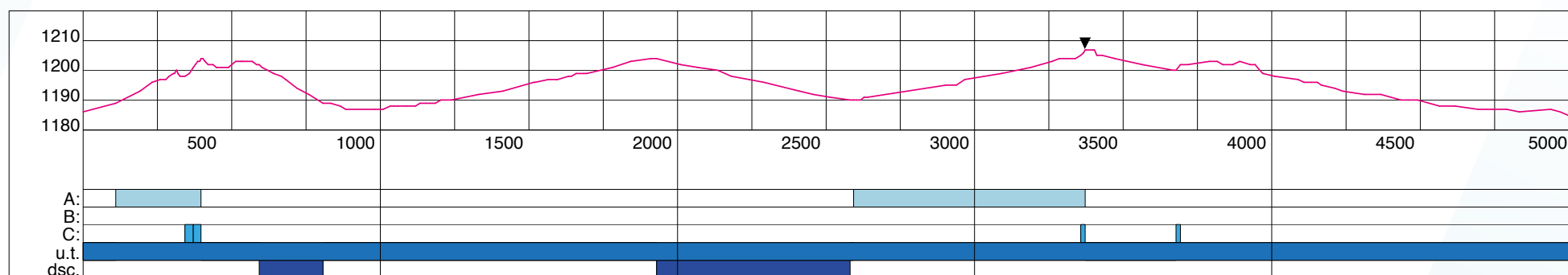
Easy course for categories of Men's 10-12 and Women's 09-12.

# DOGGILOCH

C-COURSE, LENGTH 5 KM



## Metres above sea level



Explanation: A – C = climbing variants, u.t. = undulating terrain, dsc. = descent

Distance in m

Lowest point: 1185 metres a.s.l., highest point: 1207 metres a.s.l.

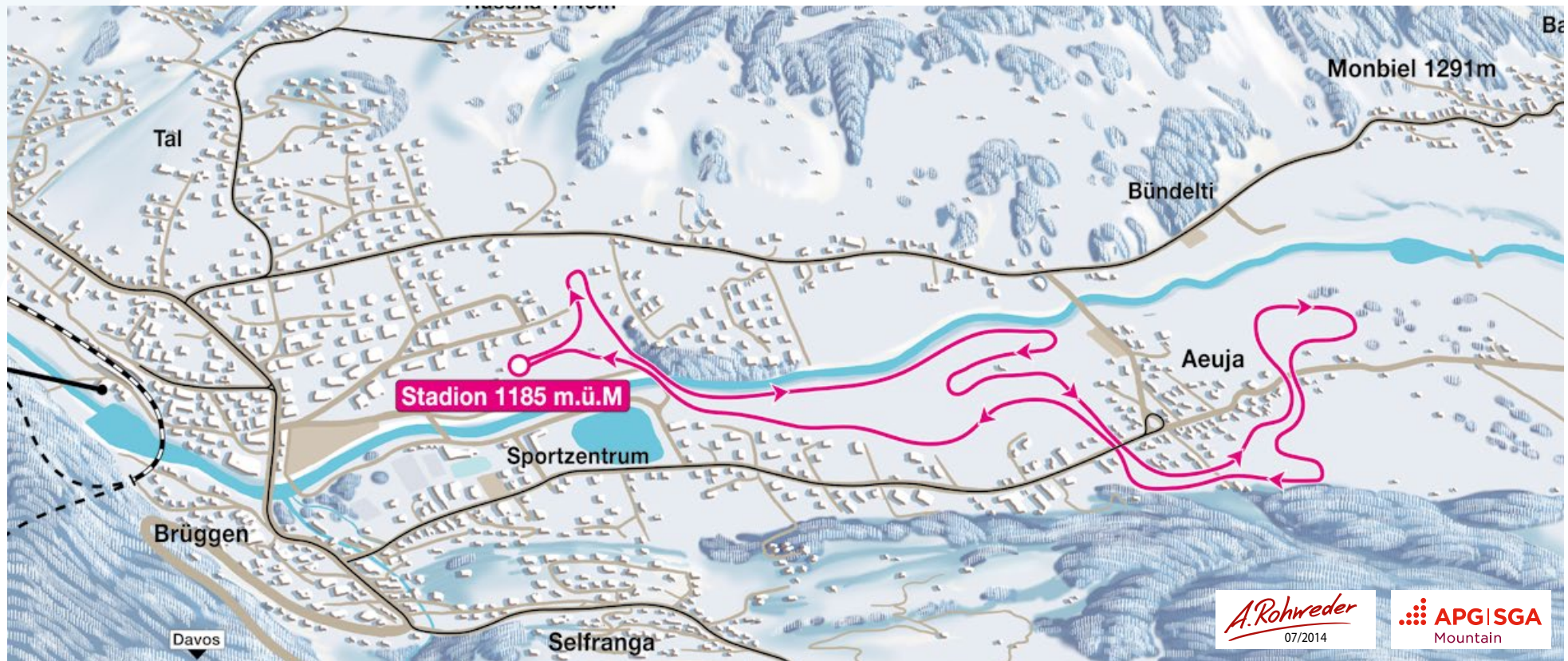
Height Difference: 22 m, Maximum Climb: 17 m

Total Climb: 61 m



# AEUJA

RELAY COURSE, LENGTH 5 KM



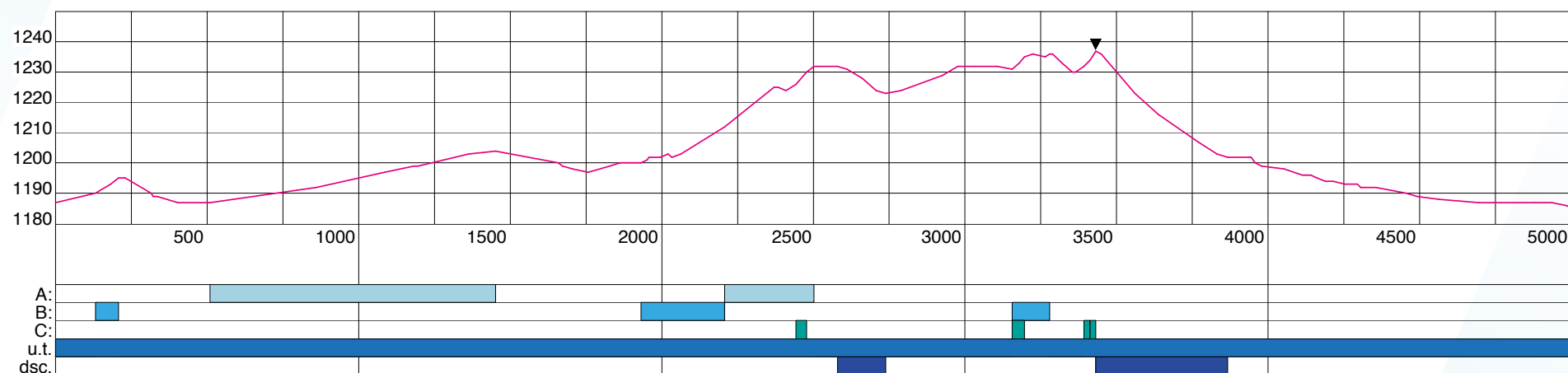
First section identical to C-course followed by a steady climb in the Aueja area leading to the highest point of the course.



# AEUJA

RELAY COURSE, LENGTH 5 KM

## Metres above sea level



Explanation: A – C = climbing variants, u.t. = undulating terrain, dsc. = descent

**Distance in m**

Lowest point: 1185 metres a.s.l., highest point: 1237 metres a.s.l.

Height Difference: 52 m, Maximum Climb: 21 m

Total Climb: 84 m

# SCHWADERLOCH

10 KM COURSE

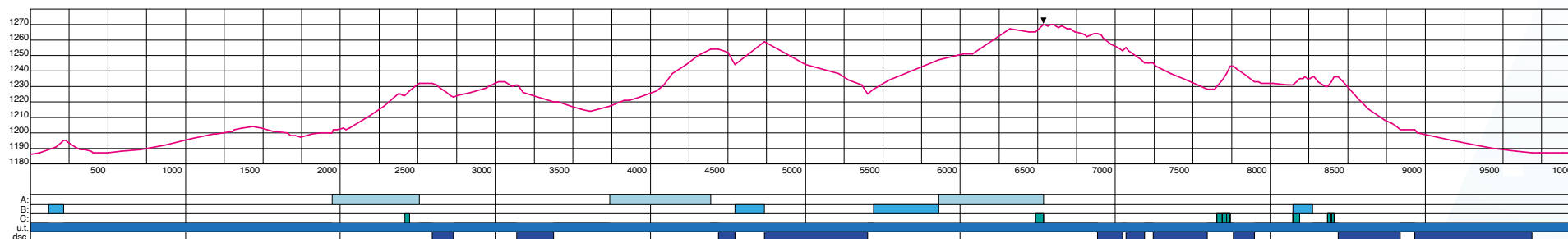


Leading along relay race course for the first 5 km, then through beautifully rolling terrain further into the valley to the turning area "Chüenisch Boden" and back via Aueja-Doggiloch.

# SCHWADERLOCH

10 KM COURSE

## Metres above sea level



Explanation: A – C = climbing variants, u.t. = undulating terrain, dsc. = descent

**Distance in m**

Lowest point: 1185 metres a.s.l., highest point: 1270 metres a.s.l.

Height Difference 85 m, Maximum Climb 37 m

Total Climb 209 m



# MONBIEL

15 KM COURSE



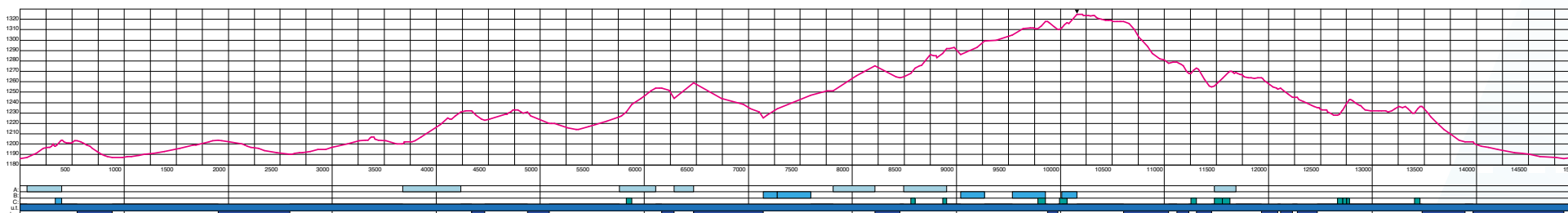
Same as 10-km-course, from „Chüenisch Boden“ further along the river then crossing a bridge to the other side of the valley towards Monbiel and back across the river into the 10-km-loop.

# MONBIEL

15 KM COURSE



**Metres above sea level**



**Distance in m**

Explanation: A – C = climbing variants, u.t. = undulating terrain, dsc. = descent

Lowest point: 1185 metres a.s.l., highest point: 1325 metres a.s.l.

Height Difference 140 m, Maximum Climb 32 m,

Total Climb 339 m



# PROGRAMME 2 – 11 MARCH 2017

## THURSDAY, 2 MARCH 2017

Arrival, registration, course inspection

## FRIDAY, 3 MARCH 2017

Official training, team captains' meeting, opening ceremony

## SATURDAY, 4 MARCH 2017

### Free technique races

- 30 km (2x 15 km), Men's 01-06
- 15 km (1x 15 km), Men's 07-09
- 15 km (1x 15 km), Women's 01-08
- 10 km (2x 5 km C-Course), Men's 10-12
- 10 km (2x 5 km C-Course), Women's 09-12
- Team captains' meeting
- Award ceremonies

## SUNDAY, 5 MARCH 2017

### Classic technique races

- 30 km (2x 15 km), Men's 01-06
- 15 km (1x 15 km), Men's 07-09
- 15 km (1x 15 km), Women's 01-08
- 10 km (2x 5 km C-Course), Men's 10-12
- 10 km (2x 5 km C-Course), Women's 09-12
- Team captains' meeting
- Award ceremonies

## MONDAY, 6 MARCH 2017

### Morning: classic technique races

- 5 km (1x 5 km C-Course), Women's 09-12
- 10 km (1x 10 km), Women's 01-08
- 5 km (1x 5 km C-Course), Men's 10-12
- 10 km (1x 10 km), Men's 01-09

### Afternoon: free technique races

- 10 km (1x 10 km), Men's 01-09
- 10 km (1x 10 km), Women's 01-08
- 5 km (1x 5 km C-Course), Men's 10-12
- 5 km (1x 5 km C-Course), Women's 09-12
- Team captains' meeting
- Award ceremonies

## TUESDAY, 7 MARCH 2017

### Rest Day

Supporting Programme: Activities & Sightseeing

# PROGRAMME 2 – 11 MARCH 2017

## WEDNESDAY, 8 MARCH 2017

### Relay races

- 4 x 5 km, 2x classic technique / 2x free technique, Men's 01-10
- 4 x 5 km, 2x classic technique / 2x free technique, Women's 01-04
- Team captains' meeting
- Award ceremonies

## THURSDAY, 9 MARCH 2017

### Free technique races

- 45 km (3x 15 km), Men's 01-06
- 30 km (2x 15 km), Men's 07-09
- 30 km (2x 15 km), Women's 01-08
- 15 km (3x 5 km C-Course), Men's 10-12
- 15 km (3x 5 km C-Course), Women's 09-12
- Team captains' meeting
- Award ceremonies

## FRIDAY, 10 MARCH 2017

### Classic technique races

- 45 km (3x 15 km), Men's 01-06
- 30 km (2x 15 km), Men's 07-09
- 30 km (2x 15 km), Women's 01-08
- 15 km (3x 5 km C-Course), Men's 10-12
- 15 km (3x 5 km), Women's 09-12
- Award ceremonies
- Banquet and closing ceremony

## SATURDAY, 11 MARCH 2017

Departure or preparation day for the  
**ENGADIN SKIMARATHON.**

## SUNDAY, 12 MARCH 2017

### SPECIAL OFFER!

Possibility of participation at  
**ENGADIN SKIMARATHON.**



# SUPPORTING PROGRAMME

## BERNINA EXPRESS TO POSCHIAVO

One of the most spectacular ways to cross the Alps: the Bernina Express from Chur/Davos to Tirano (via St. Moritz) links up regions with different languages and cultures as well as different climate zones from 2000 metres a.s.l to 200 metres a.s.l. – This is not a rack railway and the train winds its way gently through splendid scenery. The train negotiates dozens of tunnels, 196 bridges and inclines of up to 70 per mille with ease. The railway line from Thusis to Tirano has UNESCO World Heritage status.



## CHUR – THE ALPINE CITY

Switzerland's oldest city charms visitors with its fine mountain setting, twisting alleys and historic buildings. Numerous boutiques, restaurants, bars, museums and galleries in the largely traffic-free Old Town create a Mediterranean-style atmosphere.



# SUPPORTING PROGRAMME

## A JOURNEY BY TRAIN TO ST. MORITZ

St. Moritz is one of the world's most famous holiday resorts. Chic, elegant and exclusive with a cosmopolitan ambiance, it is located at 1,856 metres above sea level in the middle of the Upper Engadin lake landscape. The journey to St. Moritz by train takes 1 hour and 15 minutes.



## TOBOGGAN AND RAILWAY MUSEUM IN BERGUN

Switzerland's first floodlit toboggan run extends from Preda to Bergün. It covers a distance of six kilometres making it Europe's longest floodlit sledging run. Located in Bergün, right beside the Albula line of the Rhaetian Railway, the new Albula Railway Museum is a must for all railway enthusiasts.





# SUPPORTING PROGRAMME

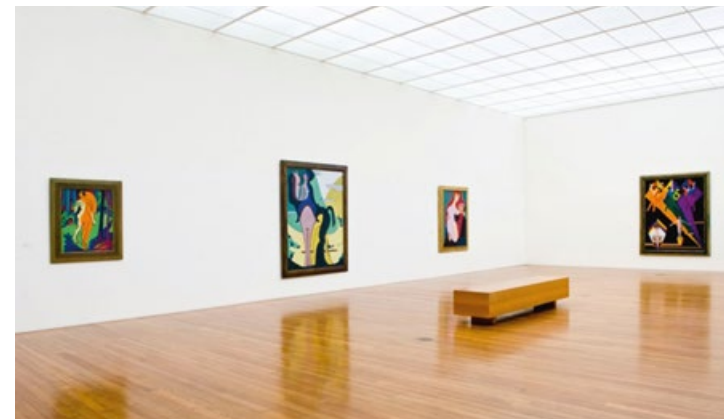
## A HORSE DRAWN CARRIAGE RIDE

Take it easy and have yourself chauffeured on a coach trip to a stunning excursion destination. For example in the enchanting tributary valleys of Klosters - an unforgettable experience, in particular at night-time in the light of the full moon!



## ART EXIBITIONS

The cultural offerings in Davos Klosters are unmatched in the mountains in terms of diversity and quality. In addition to the rich cultural past with artists such as Ernst Ludwig Kirchner and Thomas Mann, Davos and Klosters also have something important to offer today. The unique selection of museums guarantee a diverse culture programme spread across the entire year.



# SUPPORTING PROGRAMME

## PROFESSIONALLY ORGANISED

Our team is here to help you create and organise an individual supporting programme. We are happy to provide you with an unforgettable memory!



# ENGADIN SKIMARATHON

PARTNERSHIP WITH THE KLOSTERS MASTERS WORLD CUP 2017



SUNDAY, 12 MARCH 2017

Exclusive offer for KLOSTERS MASTERS WORLD CUP 2017  
Participants:

**ENGADIN SKIMARATHON FOR EURO 85.-**

Including Transfers from Klosters to the start in Maloja and  
from the ENGADIN SKIMARATHON finish back to Klosters.

Registration is required.



ENGADIN  
SKIMARATHON

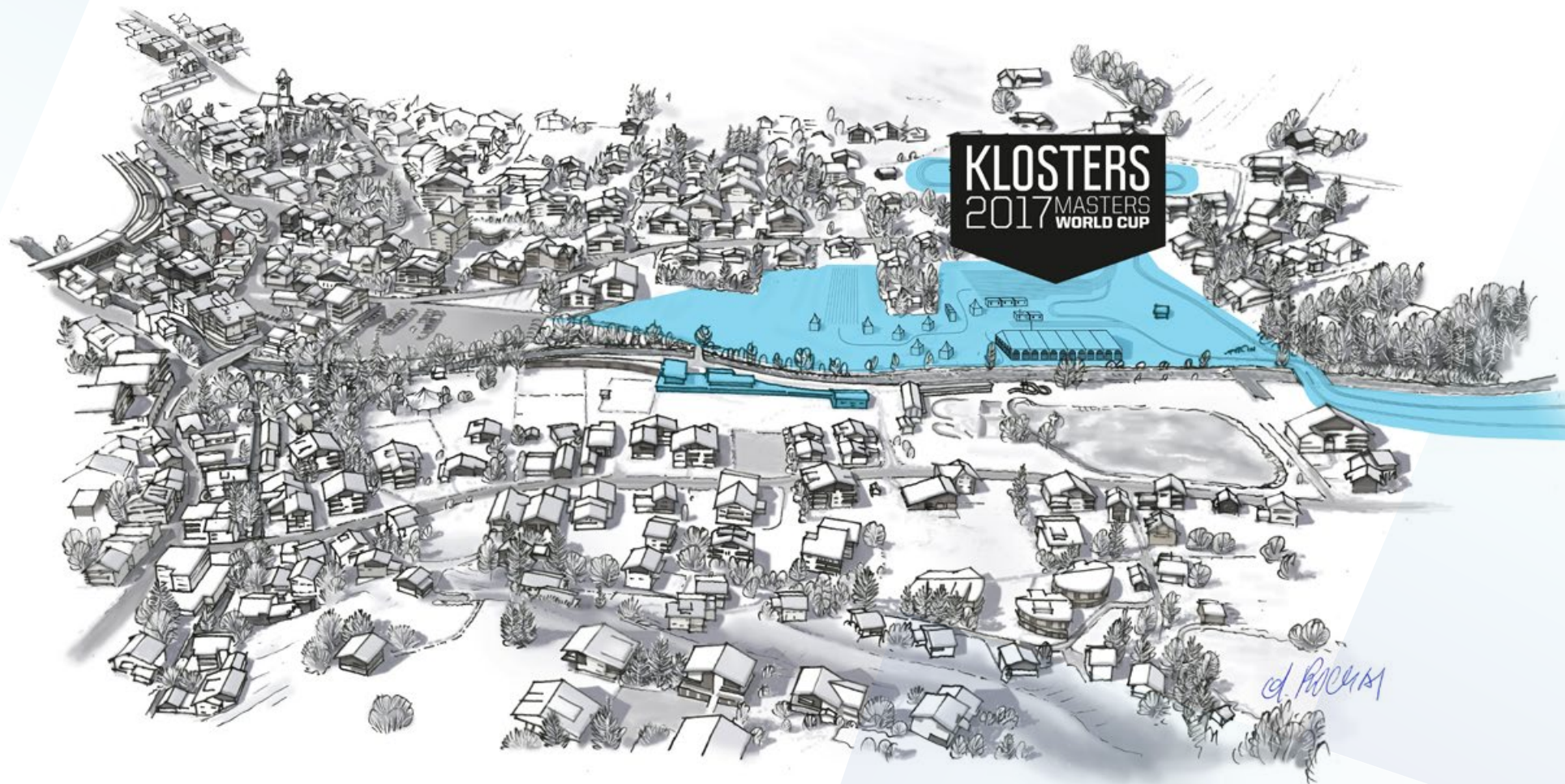
PRESENTED BY **helvetia** 





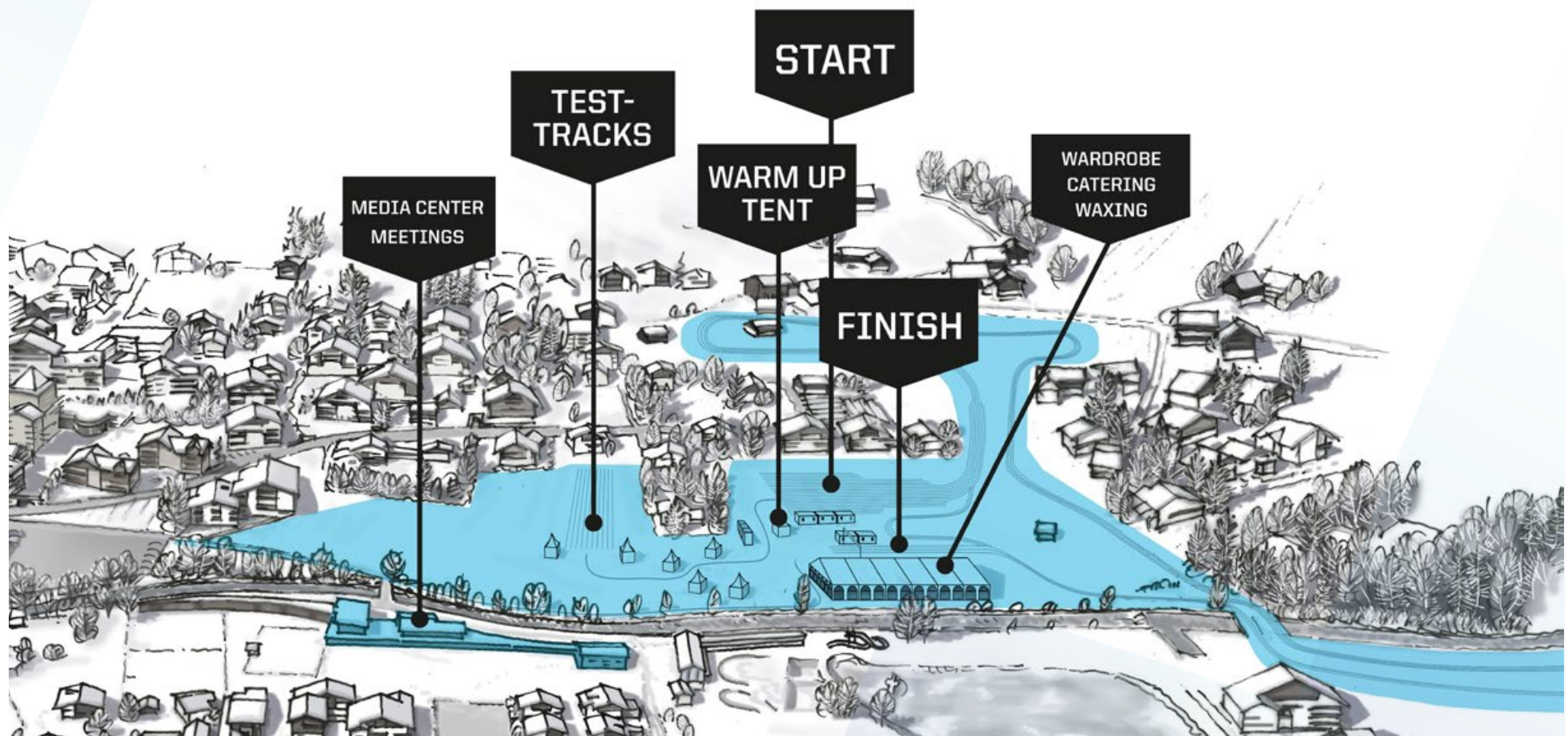
# START AND FINISH

START AND FINISH ARE LOCATED IN THE VILLAGE CENTRE



# START AND FINISH

DETAILED VIEW OF START AND FINISH AREA





# STEERING BOARD

KLOSTERS-SERNEUS COMMUNITY



OC President  
**Dr. Mario Cavigelli**  
Grisons Council President



Klosters-Serneus Community  
**Kurt Steck**  
Klosters-Serneus Community President



Klosters Tourismus  
**Pipo Grass**  
President Klosters Tourismus



Destination Davos Klosters  
**Reto Bransch**  
CEO Destination Davos Klosters

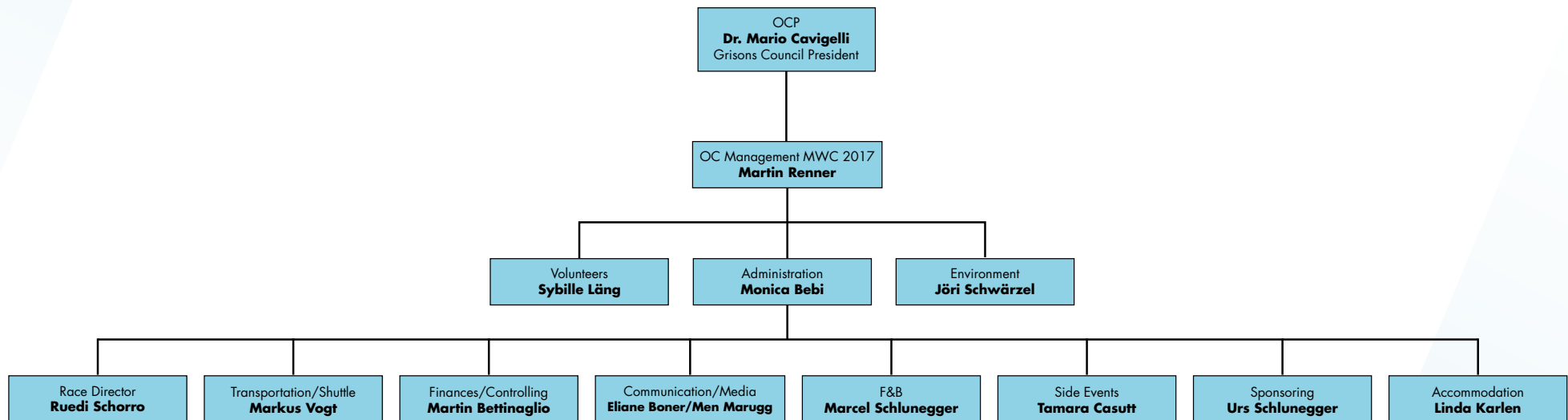


Skiclub Klosters  
**Karin Camenisch**  
President Skiclub



# ORGANISATION

KLOSTERS MASTERS WORLD CUP 2017



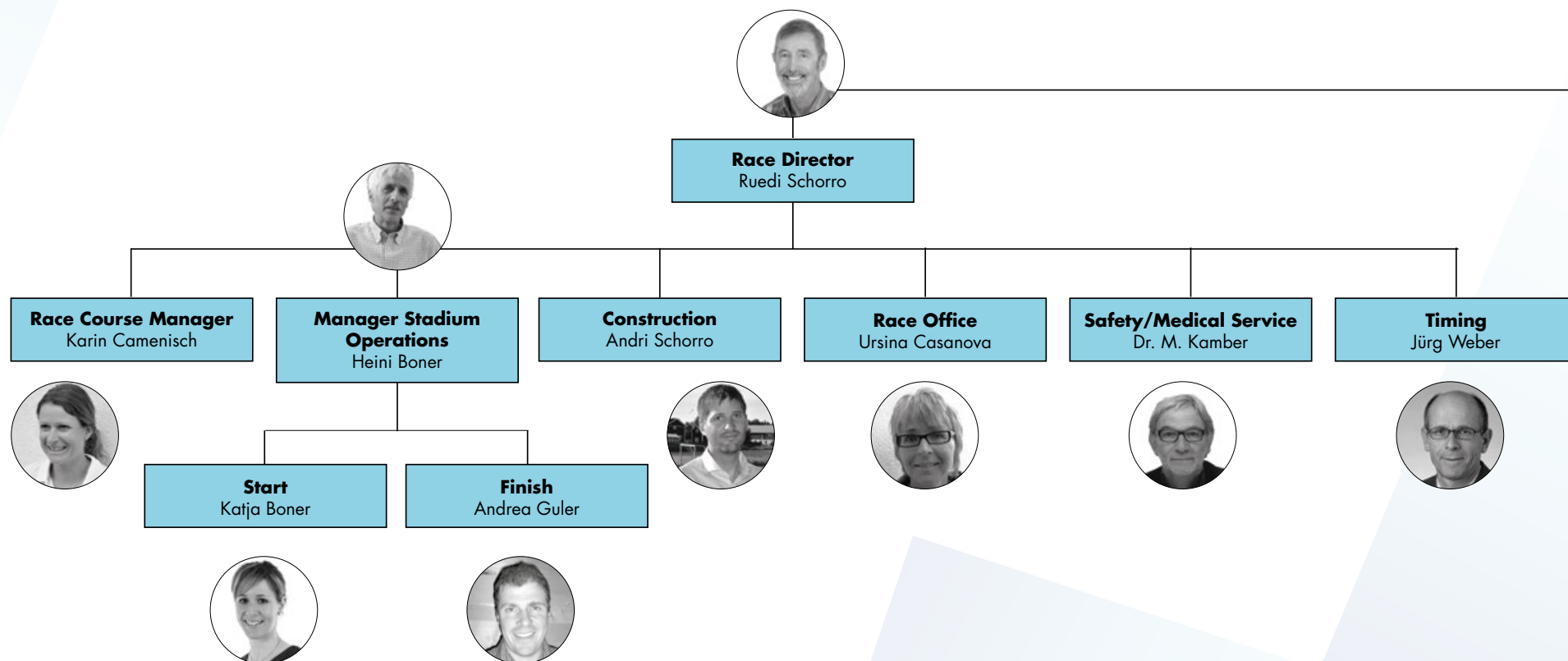
# ORGANISATION

KLOSTERS MASTERS WORLD CUP 2017



# RACE ORGANISATION

KLOSTERS MASTERS WORLD CUP 2017





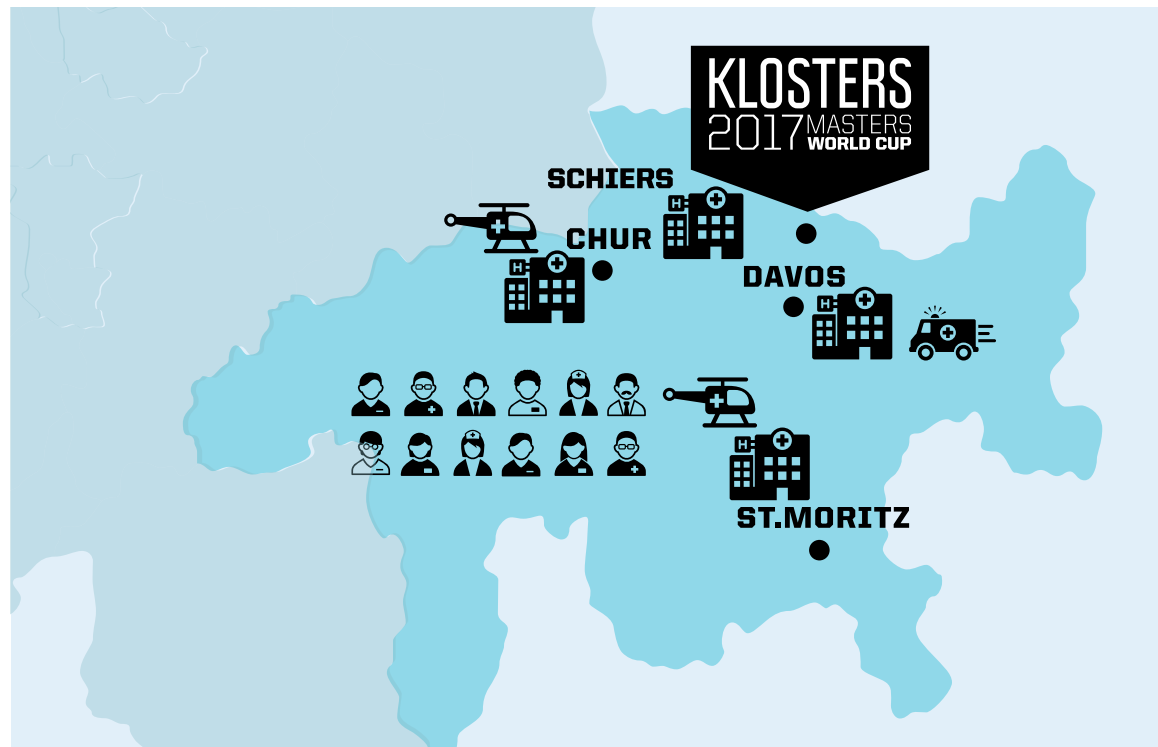
# SAFETY

## JUST IN CASE

- Hospitals: Davos, Chur, Schiers, Samedan/St. Moritz
- The hospital in Davos features a proven total safety management concept for major sports events
- Air Rescue Switzerland (REGA) – available within 15 minutes
- Ambulance – available within 20 minutes
- 12 doctors in the Davos Klosters region
- 24-hours on-call service for emergencies and medical consultation
- A lot of sports and trauma medicine know how and experience
- Safety concept for big sports events

## EMERGENCY PHONE NUMBERS

- 1414 REGA (Air Rescue Switzerland)
- 144 – Ambulance



### EMERGENCY SERVICES KLOSTERS (3 DOCTORS):

Dr. med. M. Kamber, 081 422 20 20  
Dr. med. C. Bizer, 081 422 33 00  
Dr. med. N. Schuback, 081 410 25 25

### EMERGENCY SERVICES DAVOS (9 DOCTORS):

Dr. med. B. Witte, 081 416 55 21  
Dr. med. R. Stocker, 081 416 61 62  
Dr. med. C. Buol, 081 413 12 43  
Dr. med. A. Bisig, 081 413 71 28  
Dr. med. G. Niedermaier, 081 410 02 02  
Dr. med. A. Saner, 081 416 55 20  
Dr. med. V. Junghans, 081 410 00 10  
Dr. med. H. Gehring, 081 413 12 43  
Dr. med. S. Schulz, 081 413 51 62

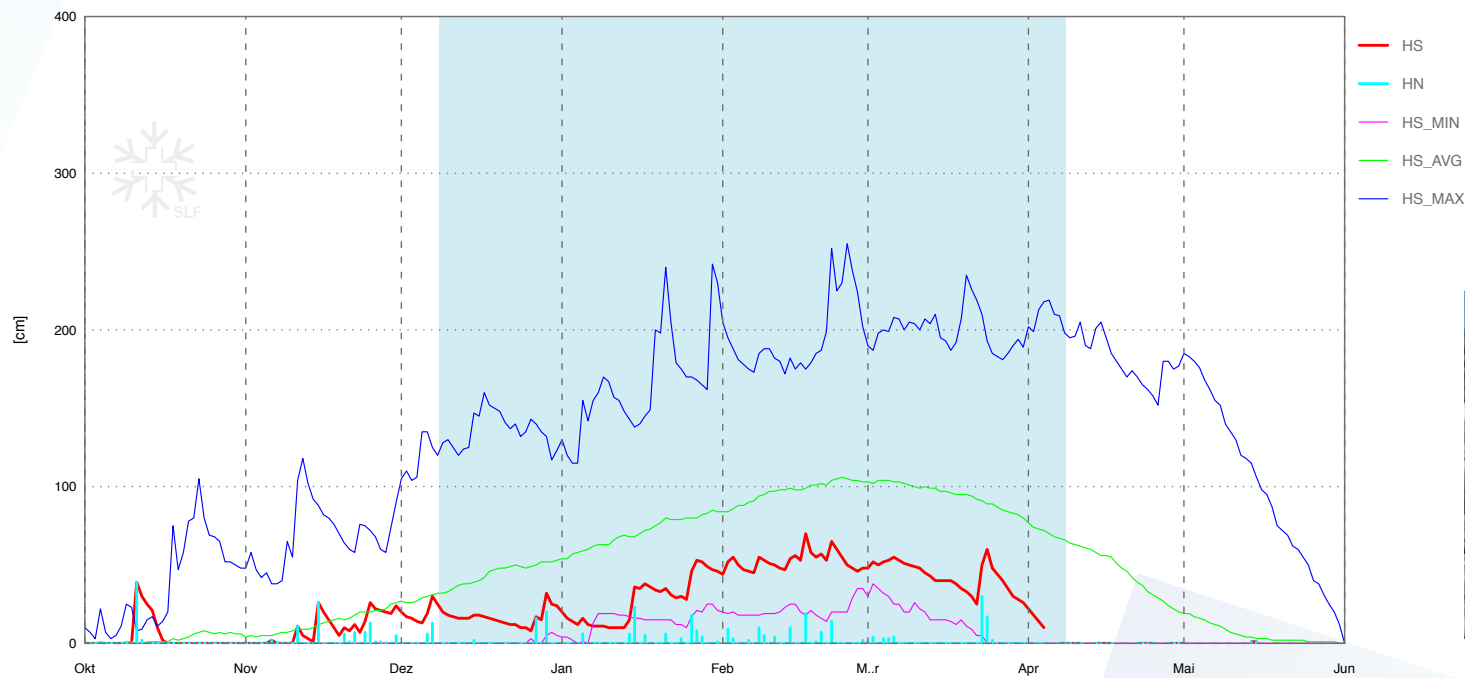
# SNOW-RELIABILITY

SNOW DEPTHS IN WINTER 2013/2014 AND THE LONG-TERM AVERAGE

Winter 2013/14

Klosters KW 1200m (5KK)

Snow depth HS, 24h-fresh-fallen snow HN, long-term minimum HS\_MIN, medium HS\_AVG, maximum HS\_MAX



Klosters is snow-reliable.

# ENVIRONMENTAL REPORT

## WASTE AND LITTERING

- Waste Management
- PET Recycling
- A minimal amount of disposable dishes
- Minimising disposition of printed matter

## TRAFFIC AND TRANSPORTATION

- Venue close to bus and train stops, 70 % of hotel accommodation located within walking distance to the stadium
- Environmental-friendly shuttle services and high integration of public transport (busses)
- Well-informed participants
- Visitor tours in accordance with public transportation

## ENERGY AND INFRASTRUCTURE

- Utilization of existing facilities (Sports Centre)
- Electrical power supply on site already existent
- Event featuring renewable energy
- Short transfer distances because of stadium being located in village centre
- Accommodation as close to venue as possible

## NATURE AND LANDSCAPE

- No disturbance of environmentally sensitive areas
- Proper disposal of waste and other materials

## FOOD

- Local products
- Organic food supply

## NOISE

- Proper noise insulation
- Informing residents

## ETHICS AND SOCIAL ISSUES

- Safety concept
- No advertisement/sponsoring of alcoholic beverages, cigarettes etc.





# ARRIVAL

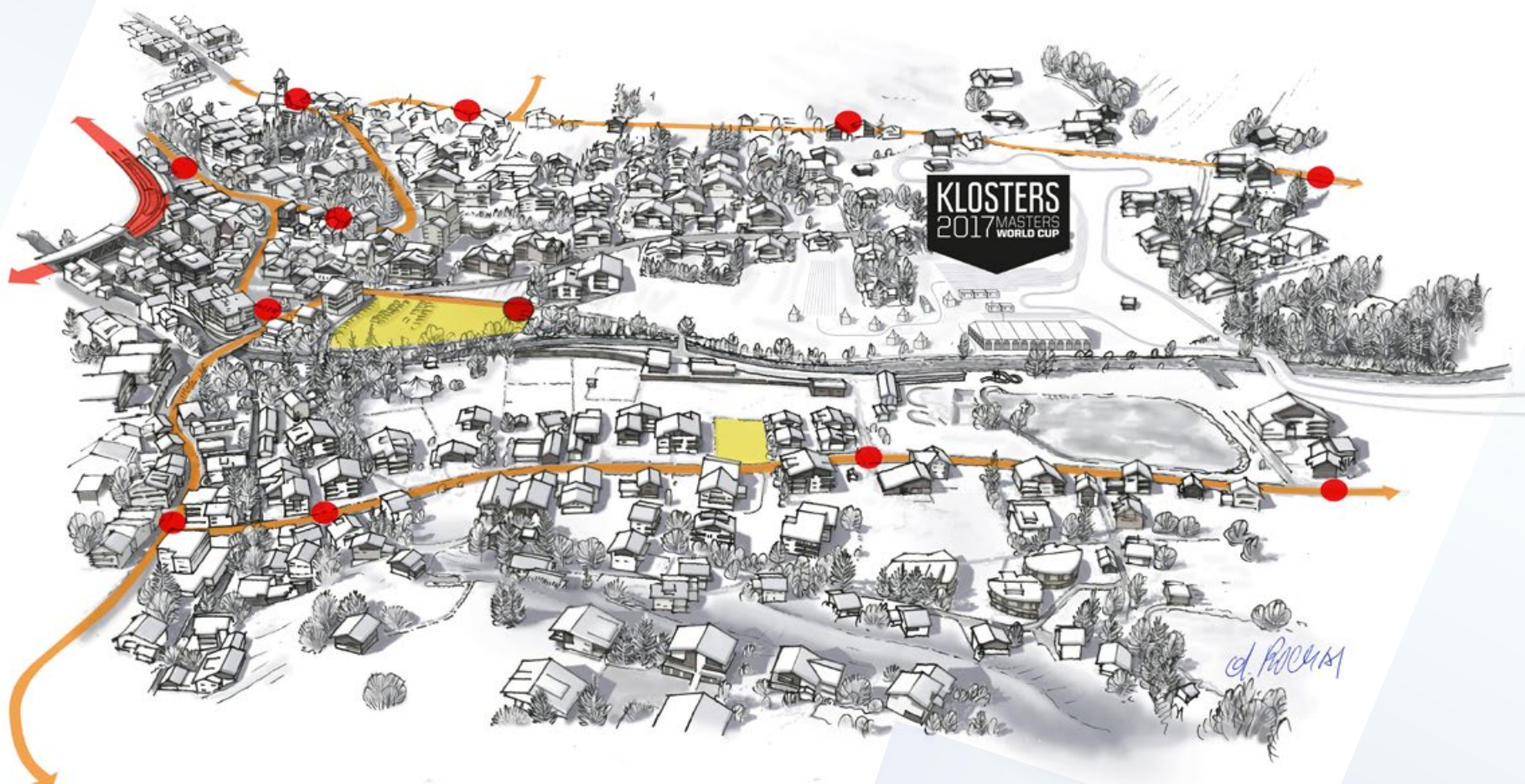
KLOSTERS IS EASILY ACCESSIBLE  
ON WELL-CONSTRUCTED ROADS

## Arrival by car / bus

- from Zürich: 150 Km, 1.30 h
- from München: 320 Km, 3.30 h
- from Innsbruck: 180 Km, 3 h
- from St. Moritz: 70 Km, 1.15 h
- from Lugano: 190 Km, 2.40 h
- from Mailand: 270 Km, 3.30 h



# SHUTTLE-SERVICE



Venue located in village centre well accessible on foot. In addition, shuttle services are provided and public transport network is available.

# ACCOMMODATION KLOSTERS

## ACCOMMODATION

The venue region includes around:

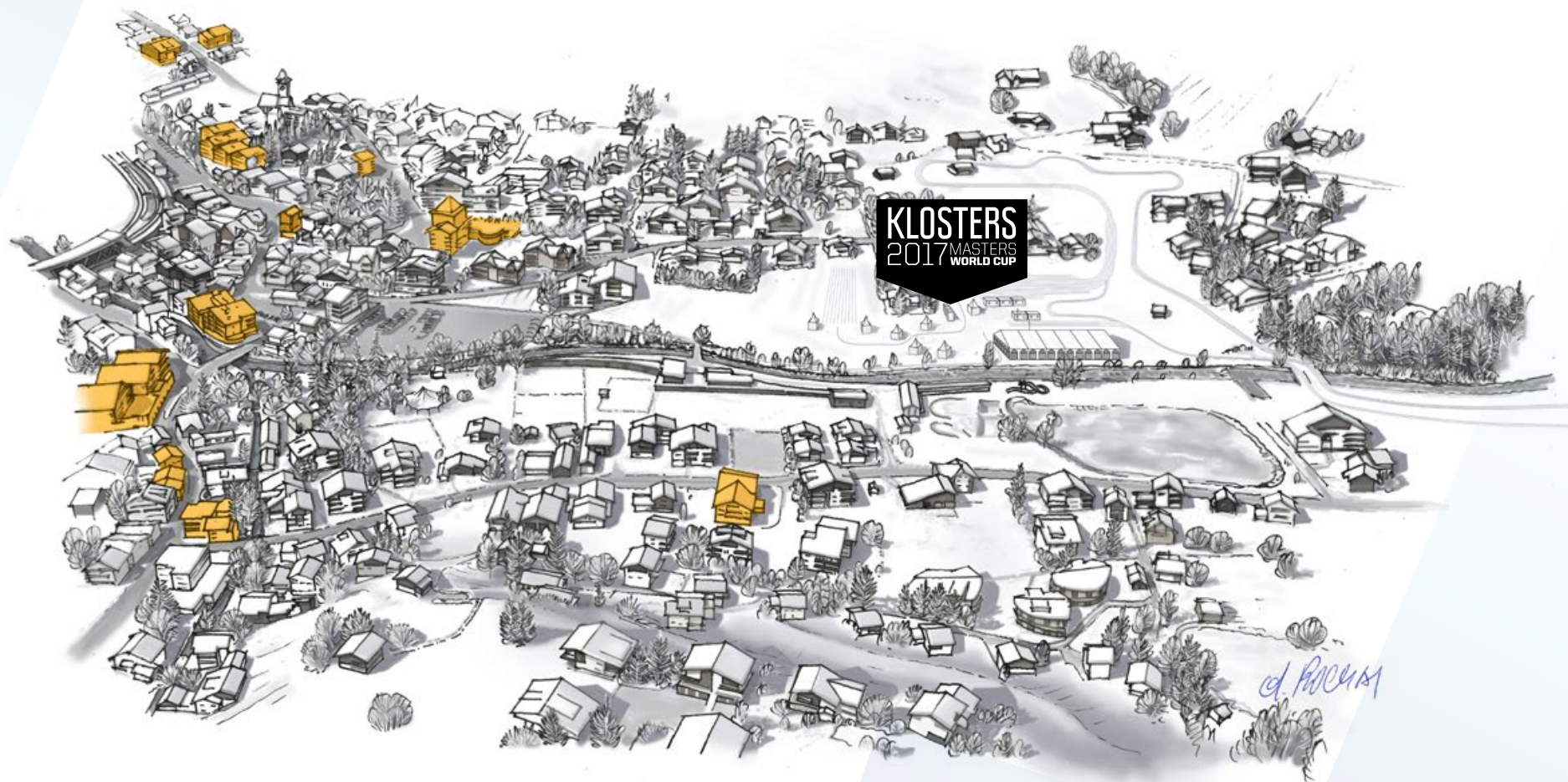
- 80 Hotels and Pensions
- 37 Dormitory Accommodation and Youth hostels
- 2710 Holiday Apartments / Private Guest Rooms

**This equals a total of 19'500 guest beds.**





# HOTELS



70% of the hotels in Klosters are located within 5-10 minutes walking distance to venue arena.

# OTHER ACCOMMODATION FACILITIES



Holiday apartments close to the event arena.



# HOTEL RATES

- **4\* Hotels:** CHF 120.– / Euro 99,– / \$ 132.–
- **3\* Hotels:** CHF 90.– / Euro 74,– / \$ 99.–
- **2\* Hotels:** CHF 70.– / Euro 58,– / \$ 77.–

Rates per person and night including breakfast/dinner and taxes.

\* Exchange rate: Euro 0.82 / \$ 1.10

Subject to exchange rate changes





# APARTMENT RATES

- **4/5\* Apartments** from CHF 80.– / Euro 66.– / \$ 88.–
- **3/2\* Apartments** from CHF 48.– / Euro 39.– / \$ 53.–

Rates per person and night including taxes.

\* Exchange rate: Euro 0.82 / \$ 1.10

Subject to exchange rate changes



# RATES DORMITORY ACCOMMODATION

- **Single or Double Rooms** from CHF 65.– / Euro 53.– / \$ 72.–
- **Shared Rooms** from CHF 60.– / Euro 49.– / \$ 66.–

Rates per person and night including breakfast/dinner and taxes.

\* Exchange rate: Euro 0.82 / \$ 1.10  
Subject to exchange rate changes



# FUNDING

## BASIC FUNDING

Basic funding is set and budgets are approved. Funding bodies are the Klosters-Serneus community and the Destination Davos Klosters with its events' fund.

## SPONSORING

The Destination Davos Klosters continually hosts major events. Thus, potential sponsors know the region very well, not least for its cross-country skiing potential. An extensive network of sponsors will be activated together with the sponsoring responsible (a local sports equipment dealer) immediately after approval of the MWC 2017.

## MEDIA PARTNERS

The intended partnership with the "Südostschweiz Media Group" (print, radio, TV) guarantees a wide and professional media coverage in the "Südostschweiz" (South Eastern Switzerland) area.



Gemeinde  
Klosters-Serneus





# KLOSTERS: 10 X IRRESISTIBLE



## **EXTENSIVE CROSS-COUNTRY SKIING FACILITIES, LONG-STANDING WINTER SPORTS TRADITION**

The cross-country skiing network in Davos Klosters includes more than 100 km of classic and 46 km of skating trails in all levels of difficulty. Winter sports have been introduced to the region already 150 years ago.

## **SNOW-RELIABLE LOCATED ON 1'200 METRES ABOVE SEA LEVEL**

Located on 1200 metres above sea level, Klosters is very snow-reliable. Experience shows: Klosters still provides excellent snow and trail conditions in March.

## **VENUE ARENA IN VILLAGE CENTRE**

The Klosters Masters 2017 is an event of short distances. The venue arena is located in the village centre, thus ideally situated for spectators as well as athletes.

## **SPECTATOR FRIENDLY DISTANCES, EASY ACCESS**

Klosters is easily accessible on roads and rails. The international airports of Zurich, Milano and Munich all lie within few hours driving distance. Once on-site, many facilities are located within walking distance.

## **ATTRACTIVE SUPPORTING PROGRAMME**

Together with adjacent Davos, Klosters offers a plethora of supporting programme facilities. Other highlights and excursions are situated within a one-hour journey.

# KLOSTERS: 10 X IRRESISTIBLE



## **VARIED AND HIGH-QUALITY ACCOMMODATION OPTIONS**

Hospitality boasts a long-standing tradition in Davos Klosters, which is enthusiastically continued by more than 80 hotels and almost 1'000 holiday apartment landlords.

## **CANDIDATURE WIDELY SUPPORTED BY COMMUNITY MEMBERS AND AUTHORITIES**

The whole Klosters population supports the candidature with great enthusiasm. Inhabitants and authorities are more than ready to provide the 2017 participants with an unforgettable experience.

## **EXPERT KNOWLEDGE IN HOSTING EVENTS**

Klosters holds the knowledge of many events held in the past. Well-rehearsed organising committees and volunteers form a powerful team.

## **RELIABLE AND SAFE – SWISSNESS AT ITS BEST**

Klosters represents all of Switzerland's basic values: quality, charms, well-organised, non-bureaucratic structures, excellent transport connections and infrastructure as well as security.

## **EXCLUSIVE ENGADIN SKI MARATHON PARTICIPATION OFFER**

All Klosters Masters 2017 participants enjoy a double benefit – besides the major event, they receive a special offer to take part in the famous Engadin Skimarathon, Switzerland's biggest public cross-country skiing race which is held directly after the Masters World Cup.

# CLOSING WORDS

## DARIO COLOGNA

WORLD CHAMPION, DOUBLE OLYMPIC CHAMPION SOCHI 2014-09-03



### Dear athletes

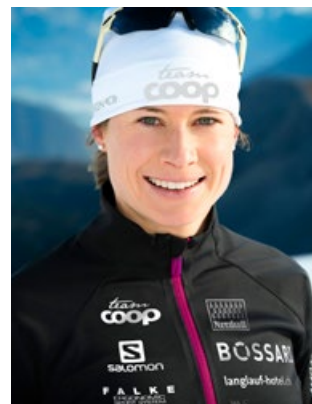
I would like to welcome you to my training and residential destination Davos Klosters. The optimum altitude of 1200 metres above sea level, perfect cross-country skiing trails as well as professional infrastructure guarantee for only the best conditions during the competition. I personally have competed

in different races on the slopes in Klosters and have always felt very comfortable. I am looking forward to welcoming you all in Klosters and until then, hope you experience many great and unforgettable cross-country skiing moments.

Dario Cologna

## SERAINA BONER

SWISS CHAMPION & LONG DISTANCE WORLD CHAMPION



### Dear cross-country skiing enthusiasts

I am a Klosters born-and-bred cross-country skier. All of my childhood I spent cruising the beautiful slopes in Klosters. At the moment, I am often touring the globe. Thus, more than ever I'm always looking forward to coming back to my hometown between some races.

Klosters is a cross-country skiing paradise, features excellent hotels and holiday apartments and a well-established transport network. The Klosters population boasts long-standing experience in hosting international events. And not least, do the well-maintained medical services as well as two regional hospitals ensure the safety of us athletes. Therefore, I would be most happy for the Masters 2017 to take place in my hometown. So long, I wish you boundless cross-country skiing fun. See you in Klosters!

Seraina Boner





# KLOSTERS

## 2017 MASTERS **WORLD CUP**

**\*THANK YOU, SEE YOU SOON!\***

# CONTACT



## **OC KLOSTERS MASTERS WOLRD CUP 2017**

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Alte Bahnhofstrasse 6  
CH-7250 Klosters (Schweiz)  
Phone +41 81 410 20 12, Fax +41 81 410 20 10

[martin.renner@klosters.ch](mailto:martin.renner@klosters.ch)  
Mobile +41 79 404 81 21